

## **WRC Rally Scotland Heads of Terms/ Concept Paper**

### **SUBJECT TO CONTRACT**

Date:

Parties:

1. Motorsport UK, Bicester Motion, Command Works, Launton, Bicester OX27 8AL
2. EventScotland acting for and behalf of the Scottish Government
3. Aberdeen City Council, Marischal College Broad Street Aberdeen AB10 1AB
4. Aberdeenshire Council, Woodhill House, Westburn Road, Aberdeen, AB16 5GB
5. Moray Council, PO Box 6760, Elgin, Moray, IV30 9BX

Whereas;

The Fédération Internationale de l'Automobile ("FIA") is the sole body governing international motorsport for vehicles with more than 3 wheels and recognized by its Members as the sole authority entitled to make and enforce regulations within the territories of the FIA. The FIA owns a number of World Championships including the World Rally Championship (WRC), whose commercial rights are licenced to its nominated WRC promoter. Motorsport UK is recognised by the FIA as the sole authority for the control of motor sport with more than 3 wheels in the United Kingdom ('Motorsport UK') and is in advanced discussions with the FIA's appointed WRC promoter in respect of securing a UK based round of the WRC, based in the North East of Scotland, for an initial three-year term from 2027.

Securing Scotland's inclusion on the WRC calendar is subject to an appropriate and sustainable business model with revenue derived from a number of sources including, but not limited to, entry fees, sponsorship, licencing, concessions, hospitality, merchandise, ticketing, venue fees and upon approval grant award funding from the Scottish Government and Local Authorities.

### **Purpose**

This Concept Paper intends to set out in a non-binding manner potential and likely obligations of each party to the event's successful planning and execution.

These are summarised, but not limited to the following obligations of each party.

### **Motorsport UK Obligations**

Motorsport UK, as the contracting party with the FIA and nominated WRC promoter have a number of obligations to the Scottish Government and Local Authorities as part of any funding agreement, not limited to, but including;

1. Securing a date on the annual WRC calendar for a North East Scotland based event
2. Secure commercial sponsorship of the event
3. Ticket sales of the event

4. Under-writing of annual operating plan and budget
5. Creating and implementing a governance structure of the event that is inclusive of stakeholder representation
6. Organising, promoting and executing a world-class sporting event
7. Sanctioning and permitting the event to be held legally in the UK
8. Oversight of all safety aspects of the event, ensure compliance with FIA, WRC and Motorsport UK safety planning including alignment with Stage Rally Safety Requirements, Incident Management Plans, and Operational Plans to ensure executing of an event safe for competitors, officials, spectators and media
9. As part of Motorsport UK's commitment to sustainability it shall ensure that the event is delivered consistent with the FIA Three Star Environmental Accreditation
10. Creating an event that has wider business and local resident community reach, relevance and involvement
11. Creation and execution of an annual marketing and communications plan to maximise amplification of the event visibility both in the region, across the UK and overseas
12. Creating a legacy for communities and the sport directly resultant from the event
13. Deliver a social impact via programmes to embrace equality, diversity and inclusion
14. Provide post-event reporting evidencing that the event delivers successfully across Scottish Government and LA events strategies

### **Scottish Government and Local Authority Obligations**

The successful operational execution of a WRC event requires extensive support from local authorities, including regional and the Scottish Government agencies who will be required to support various aspects of the events planning and execution, including, but not limited to the following;

1. Financial and economic contribution in support of the event's viability with a stakeholder contribution to the event's annual budget of three million pounds sterling (£3,000,000 GBP) in 2027 and a similar fee in future years with annual inflationary rises
2. Support in developing and amplification of annual communications plans around the event and its core themes
3. Support in socialisation of the event to local communities and communication of event details and benefits that the event offers residents and local businesses including any community consultations
4. Support liaison with authorities in communication and co-ordination with the local councils, police, safety, emergency services throughout the planning process.
5. Co-ordination with roads authorities on traffic management strategies, signage, parking plans, and coordinating with highway agencies and the lifting of any road works around the event geographies to facilitate ease of access for event traffic, including competitors, officials and spectators
6. Support with social impact and EDI projects to inspire communities

7. Support with infrastructure for crowd control: With thousands of spectators expected, local police and other authorities are vital for managing crowds and traffic. This can include directing traffic, providing security, and enforcing rules in spectator areas.
8. Access to publicly owned spaces and facilities required in execution of the event or venues including event infrastructure
9. Provision of public services like waste management, sanitation (toilets), and water supply for attendees often requires coordination with local council services.

Specifically with regard to the Scottish Government, they shall support Motorsport UK in facilitating affordable and cost-effective access to the national forest estate managed by Forestry and Land Scotland (FLS), consistent with existing forestry access arrangements. All parties acknowledge that any material reduction in the budgeted fees currently anticipated in the event budget relating to accessing the FLS estate would directly and proportionately reduce the headline financial contribution requested from Government and Local Authorities.

All parties shall work purposefully to secure the requisite funding at the earliest opportunity, in order that by November Motorsport UK can agree terms with the FIA's WRC promoter to secure a three-year term to return the WRC to the UK in a North East Scotland based event from 2027.

Parties acknowledge that calendar availability of both the WRC and the Service Park venue is strictly limited and that time is of the essence to seize the opportunity for Scotland.

Signed by Authorised Signatories:

Motorsport UK

EventScotland acting for and behalf of the Scottish Government

Aberdeen City Council

Aberdeenshire Council

Moray Council